



NIAGARA FALLS & GREAT GORGE

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Ontario Pavilion to Feature Niagara Falls Prominently During 2010 Winter Olympics Games in Vancouver

Niagara Falls, ON – The Niagara Falls Illumination Board and The Niagara Parks Commission (NPC) are pleased to be part of an exciting Ontario Ministry of Tourism attraction designed to feature Ontario's cutting edge technology, all while highlighting the beauty and stature of three of the Province's most recognizable sites: Niagara Falls, The CN Tower and the Parliament Buildings.

Visitors to Ontario House at the 2010 Winter Olympic Games will have the unique opportunity to participate and change the nightly illumination of three of this Province's major tourism icons, utilizing innovative new technology designed by Toronto based firm InteraXon. While visiting the Pavilion, guests will be invited to don special headsets at the InteraXon attraction and then they will be taught to use their thoughts to in turn control the three light shows taking place in Ontario, over 3,000 km away.

"NPC and the Illumination Board are proud to be part of this exciting plan that will showcase our prominent Canadian landmarks for all to see during the upcoming Winter Games," stated NPC Interim Chair Archie Katzman. "We hope this exhibit will pique the interest of all those visiting Ontario House, reminding them of the world-class experiences, which await them, when they visit Niagara and Ontario," Katzman added.

Established in 1925, The Niagara Falls Illumination Board is made up of representatives from the City of Niagara Falls, Ontario, Ontario Power Generation Inc., the City of Niagara Falls, New York, New York State Office of Parks, Recreation and Historic Preservation and The Niagara Parks Commission. It is the Illumination Board's responsibility and mandate to finance and maintain the nightly illumination of both the Horseshoe and American Falls. The world-renowned cataracts will be lit every evening between the hours of 6 and 11p.m. during the Winter Olympics.

The Niagara Parks Commission, an Agency of the Government of Ontario since 1885, operates to preserve and enhance Niagara Falls and the Niagara River Corridor for the enjoyment of visitors, all while remaining financially self-sufficient.

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