

**For Immediate Release**

December 23, 2010

## **Niagara Parks Wants To Hear From You!**

*NPC Online Survey Now Posted*

**NIAGARA FALLS** – Building on the success of its recent strategic planning consultations with both staff and community stakeholders, The Niagara Parks Commission (NPC) is inviting members of the public who may not have yet had a chance to participate, to go online and share their views on NPC and its operations.

NPC's strategic planning exercise will result in the formulation of a long term vision and goals that will be pursued by the Commission over the course of the next five years. A key component in undertaking this strategic review is to obtain the feedback and input of various stakeholders. This online survey has been provided as an additional opportunity for interested parties to share their opinions and suggestions on the future directions of NPC.

The online survey can be accessed via NPC's community website at <http://community.niagaraparks.com/>. The survey is completely confidential and a special link has been created that will take respondents to a separate online site created by the strategic planning consultants, KPMG.

The online survey will remain posted on the NPC community site until 4:00 p.m., Friday, January 7, 2011.

The Niagara Parks Commission, an Agency of the Government of Ontario since 1885, operates to preserve and enhance Niagara Falls and the lands along the Niagara River Corridor for the enjoyment of visitors, all while remaining financially self-sufficient.

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