

Region announces Name the Recycling Mascots contest

NIAGARA REGION, April 18, 2011 - Niagara Region's new blue and grey box mascots each need a name. The Region is seeking the help of its youngest residents in the Name the Recycling Mascots contest. Children 13 years of age or younger are encouraged to participate. Each winner will receive a green pack prize including a family pass for four to all Niagara Parks Attractions donated by the Niagara Parks Commission and valued at approximately \$500. Each winner will also receive a \$100 Guaranteed Investment certificate (GIC) donated by PenFinancial Credit Union.

With their parent's or guardian's permission, children can enter the contest online at the Region's website www.niagararegion.ca. Only one name suggestion is permitted per entry form, though participants can enter the contest as many times as they like. Photos of both mascots are available for reference on the Region's website.

The contest closes on June 30, 2011. Winners will be notified on or before July 15, 2011. The winners' names and winning mascot names will be announced online and through the local newspapers.

The new blue and grey box mascots will join mascot Phil the Green Bin, whose name was chosen by Emily North in a previous contest. Our blue box and our grey box mascots will accompany Phil the Green Bin in promoting excellent recycling and composting habits at special events and presentations in Niagara.

Should a winning name(s) be submitted by more than one person, a random draw for the prize(s) will take place. For a complete list of the contest rules and regulations, please visit www.niagararegion.ca.

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Contact:
Catherine Habermebl
Niagara Region
905-685-1571 ext. 3204 or 1-800-263-7215

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