



NIAGARA TAKES FLIGHT:

A SOARING ADVENTURE

MEDIA KIT

NIAGARA TAKES FLIGHT

OVERVIEW

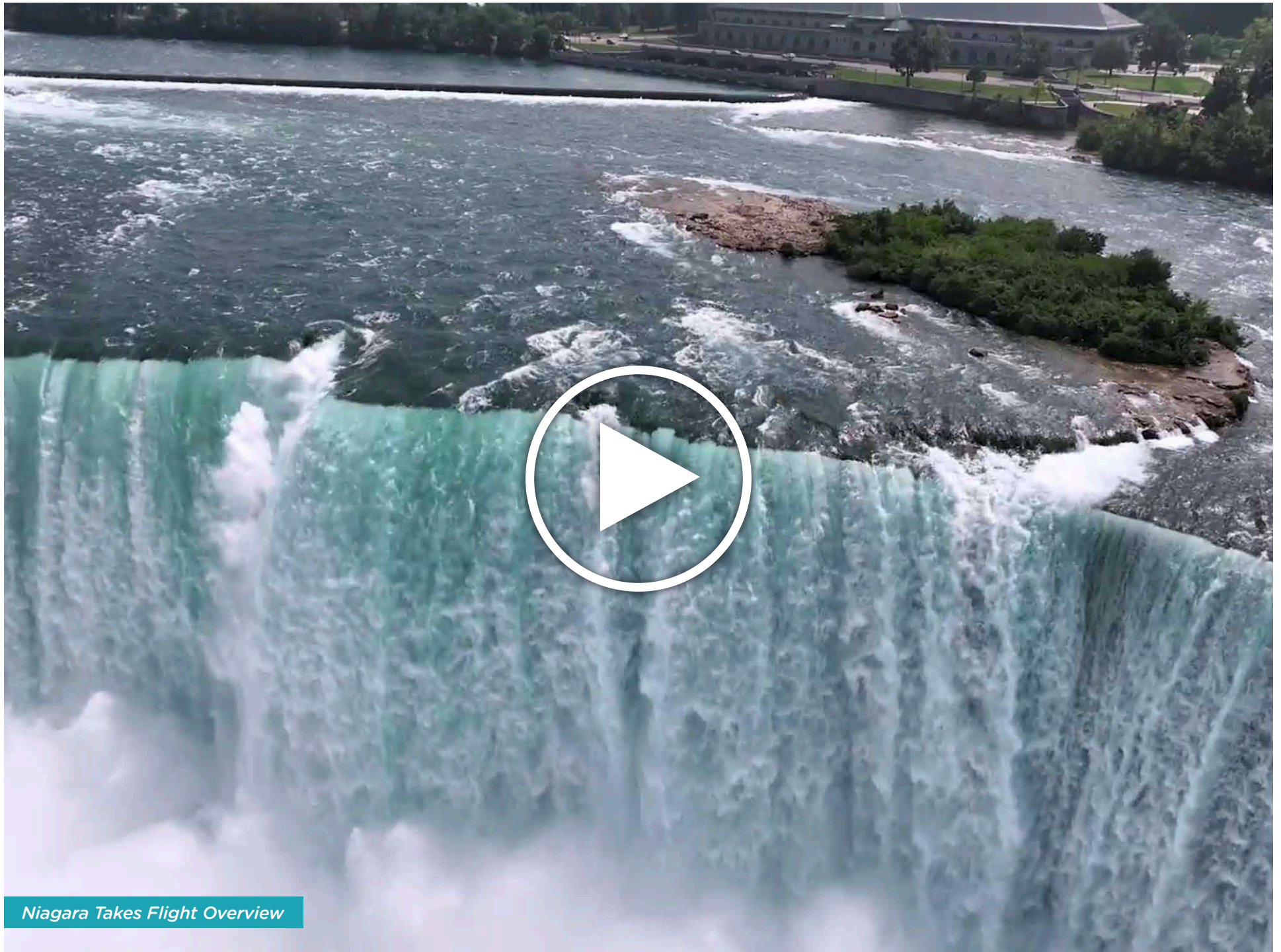
On August 29, 2025, Niagara Parks will unveil Canada's newest must-see attraction, *Niagara Takes Flight: A Soaring Adventure*. This state-of-the-art flying theatre is located inside Table Rock Centre, just steps away from the Horseshoe Falls.

Niagara Takes Flight is an immersive, awe-inspiring experience that will take visitors on an exhilarating journey through all 56 kilometres of the Niagara River corridor with views like never before. Guests will soar over swirling rapids, glide past steep rock faces and lush forests, relive dramatic battles that shaped history, and get closer than ever to Niagara Falls.

You may have been here before, but you have never seen Niagara like this!

Be the first to fly, [visit niagaraparks.com/fly](https://niagaraparks.com/fly).





Niagara Takes Flight Overview



WHAT IS A FLYING THEATRE ATTRACTION?

A flying theatre simulates the experience of free flight, with visitors seated in suspended, gondola-style seating surrounded by a massive domed screen.

High-quality, cinematic video of breathtaking landscapes paired with sensory effects like motion, wind, mist and more create a seamless, immersive experience that makes guests feel as if they are soaring through the sky, just like a bird.

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Niagara Takes Flight allows visitors to experience the raw power of Niagara Falls and see its surrounding landscapes across all four seasons. It's an incredible introduction to the destination for first-time visitors, and for those returning, it's an opportunity to see it all from a completely new perspective.

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VISITOR EXPERIENCE

Before guests fly, they will journey through four distinct, fully immersive storytelling rooms that unravel Niagara's rich history from geological formation to industrialization and innovation.

Once on board, state-of-the-art drone footage synced with movement and other sensory effects will simulate the exhilarating sensation of flight over areas of Niagara that would be impossible to see any other way.



Transporter Room



Ancestors Room

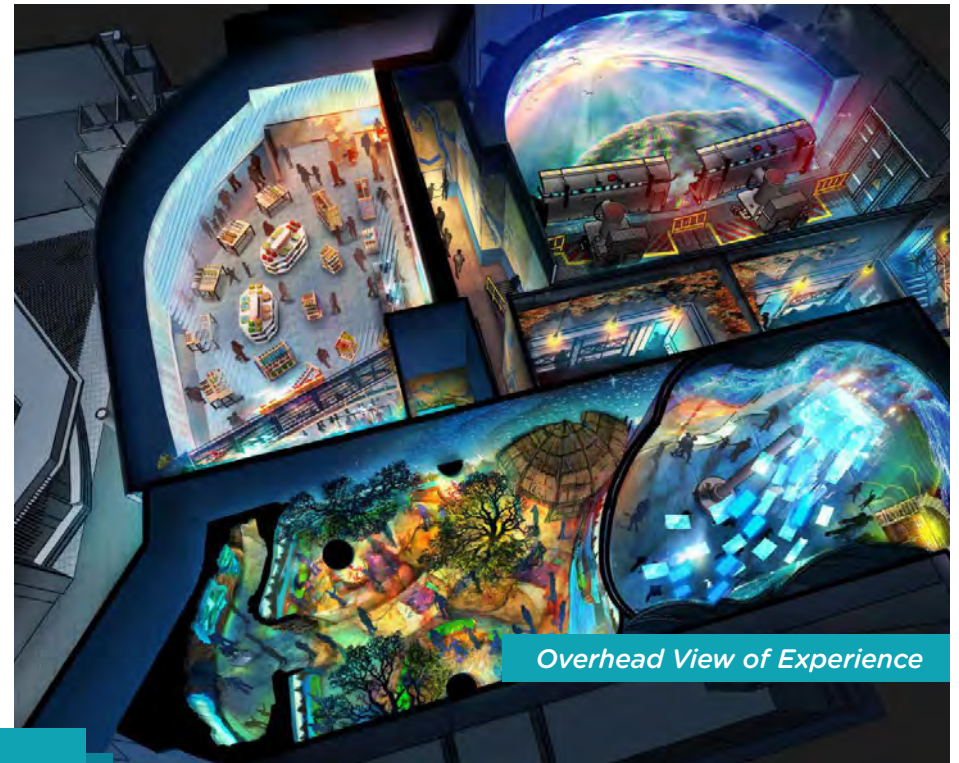
A FULLY IMMERSIVE EXPERIENCE

This unforgettable adventure blends advanced technology with the powerful story of Niagara Falls. Before soaring over breathtaking landscapes, visitors will journey through the history, culture and innovation that helped shape this world-famous destination.

A WALK THROUGH HISTORY

The multisensory pre-show area brings centuries of history to life—from the region's geological transformation and 12,000 years of erosion, to immersive spaces that highlight Niagara's rich Indigenous heritage.

As visitors move through the space, they'll explore the ongoing collision of nature and humankind. Including the rise of hydroelectric power that transformed modern life, to the many iconic visitors that made Niagara Falls an internationally renowned destination.



Overhead View of Experience

This first-of-its-kind attraction is a collision of nature and humankind—a thrilling and meaningful way for visitors to connect with the past, present and future of one of the world's most iconic destinations.

THE MAKERS OF NIAGARA TAKES FLIGHT



NIAGARA PARKS

Niagara Parks led the creative ideation, development and construction of *Niagara Takes Flight*, with the goal of delivering a new must-see attraction at Table Rock Centre.



BROGENT TECHNOLOGIES

As global leaders in flying theatre attractions, Brogent Technologies combines innovative digital content creation with the latest dynamic simulation to create a new generation of theme park attractions.



FILM DIRECTOR

Mike Quigley, an award-winning Canadian film director and aerial cinematographer, oversaw all aspects of the filming production for *Niagara Takes Flight*.



MERIT CONTRACTORS NIAGARA

General contractor, Merit Contractors Niagara, was responsible for all on-site construction, tasked with transforming and revitalizing the existing space into a new world-class attraction.



CREATIVE DIRECTOR

Rick Rothschild, a retired Disney Imagineer and creator of the world's first flying theatre, *Soarin' Over California*, provided expert guidance to elevate *Niagara Takes Flight* to a one-of-a-kind experience.



FORREC

A Toronto-based leader in experiential design, FORREC supported the ideation and thematic development of *Niagara Takes Flight*.



GREAT LAKES SCENIC STUDIOS

Based out of Burlington, Ontario, this theatrical scenery and immersive exhibit fabricator transformed *Niagara Takes Flight* pre-show concepts into reality.



NOVA FILM

Based out of Quebec, Nova Film coordinated all moving parts of the drone production and filming for *Niagara Takes Flight*.



AUTHENTIC INDIGENOUS STORYTELLING & COMMUNITY COLLABORATION

Authentic storytelling in collaboration with the Indigenous community was essential to the creation of *Niagara Takes Flight*. From ideation to final production, Niagara Parks and Indigenous community leaders worked together to curate authentic narratives about the history of Niagara Falls.

- In preparation for *Niagara Takes Flight*, Niagara Parks supported the establishment of an Indigenous Advisory Panel to guide the attraction's development and design.
- Niagara Parks collaborated with Indigenous artist, Sara General, to incorporate original artwork throughout the experience. Sara is Mohawk, Turtle Clan from Six Nations of the Grand River and draws inspiration from her lived experiences as a Haudenosaunee woman.



The Haudenosaunee Creation Story

Within the Ancestors Room, guests are invited to gather around the fire and learn the story of Turtle Island's creation.

This immersive pre-show room transports guests into an authentic Indigenous storytelling experience, created in collaboration with Indigenous community members.

INVESTING IN NIAGARA'S TOURISM INDUSTRY

Niagara Takes Flight is part of Niagara Parks' ongoing commitment to world-class visitor experiences and supporting tourism growth in Niagara and Ontario. This significant investment of \$25 million, entirely funded by Niagara Parks' earned revenue, is the final stage of the multi-year redevelopment of Table Rock Centre, just steps away from the Horseshoe Falls.

"FROM THE SPECTACULAR PRE-SHOW AREAS TO THE FILM PRODUCTION ITSELF, NIAGARA TAKES FLIGHT OFFERS A NEW PERSPECTIVE AND APPRECIATION FOR THIS SPECIAL PLACE AND THE WORLD-RENOWNED ENVIRONMENTAL AND CULTURAL HERITAGE FEATURES THAT NIAGARA PARKS HAS BEEN ENTRUSTED TO PROTECT SINCE 1885."

— Bob Gale, Chair, Niagara Parks

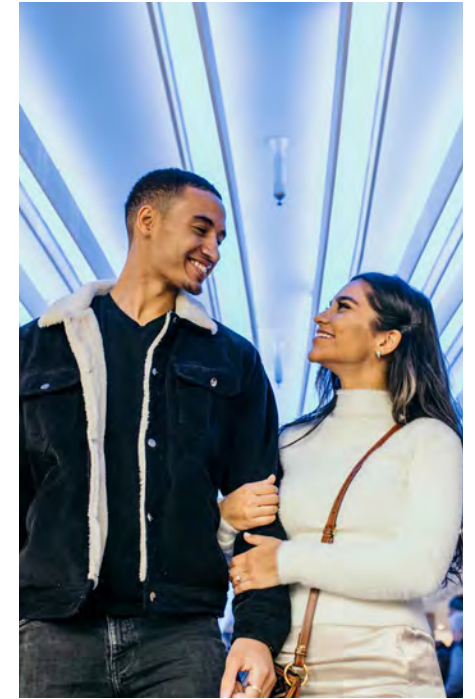
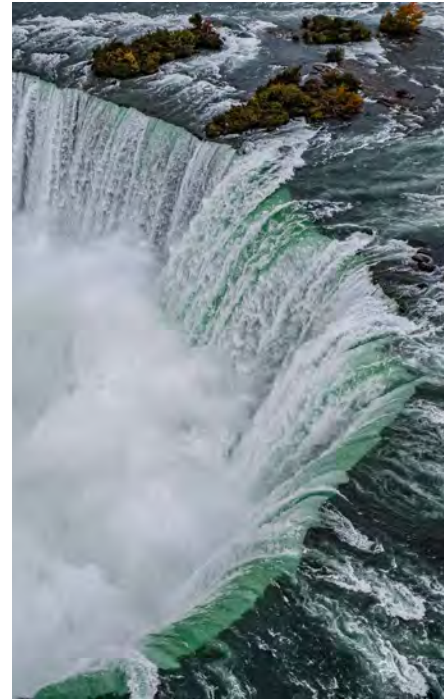




PHOTO + VIDEO ASSETS

A comprehensive digital asset library, including design renderings, is accessible here:

[ASSET LIBRARY](#)

CONTACT

For all media inquiries, please contact:

CHRIS GILES

Director, Communications and Marketing,
Niagara Parks

cgiles@niagaraparks.com