Business Highlights Presentation

Niagara Parks Commission

Thursday, October 8, 2026







NIAGARA PARKS

History on Tap – Oct 24

- Presented in partnership with Niagara College, History on Tap offers evening of craft beer, chef-inspired bites and immersive storytelling from the War of 1812.
- The event is 19+ and includes five 4 oz. craft beer samples from NC Craft, each paired with a chef-inspired bite and stories from the front lines of history.
- Guests will learn about the beer ration, a daily staple for British soldiers and hear tales of military life in Upper Canada.
- The event features live black-powder demonstrations and traditional Irish music performed by the O'Deadly's.
- Tickets are $90 per person.
- Learn more at niagaraparks.com/historyontap.







October Events

- **Oct 12 - Thanksgiving Blood Donation Event:** Niagara Parks and Canadian Blood Services partnered to host a blood donation drive at the Niagara Parks Power Station on Monday, Oct. 12.
- **Oct 23 - Official Sod Turning of the Children's Garden:** Niagara Parks will mark the start of construction on the new four-acre Children's Garden at the Botanical Gardens on Friday, Oct. 23, creating a space focused on nature-based learning, play and children's wellness. Learn more at niagaraparks.com/childrensgarden.
- **Oct 24 - Community Tree Planting Day:** Support local reforestation at a free, family-friendly tree planting event at Legends on the Niagara. Learn more here.
- **Oct 24 – History on Tap at Old Fort Erie**
- **Oct 25 – Niagara Falls Marathon events**
- **October dates - All Hallows' Eve:** Explore Old Fort Erie after dark with ghost stories, local legends, traditional cider and Halloween traditions. Learn more here.







Buffalo Bills Cross-Border Promotion

- Niagara Parks partnered with Niagara City Cruises and the Buffalo Bills on the cross-border activation.
- Bills alums Ryan Fitzpatrick completed a historic cross-border pass to Stevie Johnson aboard two Niagara City Cruises vessels on Sept. 16.
- The moment aired during NFL on Prime's broadcast of the Bills' first 2026 home game on Sept. 17.
- The activation celebrated the passion of Bills Mafia and the strong connection between Canadian and U.S. fans.
- To watch the event, visit the Buffalo Bills Instagram page.

Business Development

Retail and Attractions

- **Sept. 1:** Niagara Takes Flight marked its first anniversary with a staff appreciation event celebrating the team members behind the attraction's success. Staff enjoyed coffee and cake before taking a ride on Niagara Takes Flight.
- **Sept. 14**: The Niagara Parks Power Station kicked off its fall private event season with a buyout for 400 attendees. The evening opened with a Tesla Coil demonstration. Positive feedback from the organizer highlighted the team's strong execution and a successful start to the season.











Business Development

Culinary

- Catering services were provided for the Nuit Vert Garden Party at the Botanical Gardens, held in celebration of the 90th anniversary of the School of Horticulture and Botanical Gardens.
- Throughout the month, NPPS hosted numerous catered events, along with several private buyouts at Table Rock House Restaurant.
- Wedding celebrations were also held every weekend in September at Legends on the Niagara and Queenston Heights Restaurant.
- Garden Café provided lunch service for participants in the ISA Ontario Tree Climbing Championship, serving more than 200 lunches over the three-day event.

Business Development

Golf

- Sept. 27: The 2026 Para Golf Ontario Championship was held at Legends on the Niagara's Battlefield Golf Course, welcoming golfers from across southwestern Ontario. Legends on the Niagara adaptive golf instructor Chris Garner participated in the championship and served as host.
    - Para Golf is an adaptive version of golf designed for individuals with physical, cognitive or sensory disabilities.
- Whirlpool Golf Course issued an RFP for a new automated irrigation system to improve playing conditions and conserve water. The contract is expected to be awarded in October, with construction beginning in November.
- The All-Access sale returns in early November with no 2027 price increase. Passes will be sold online only, with details to come.





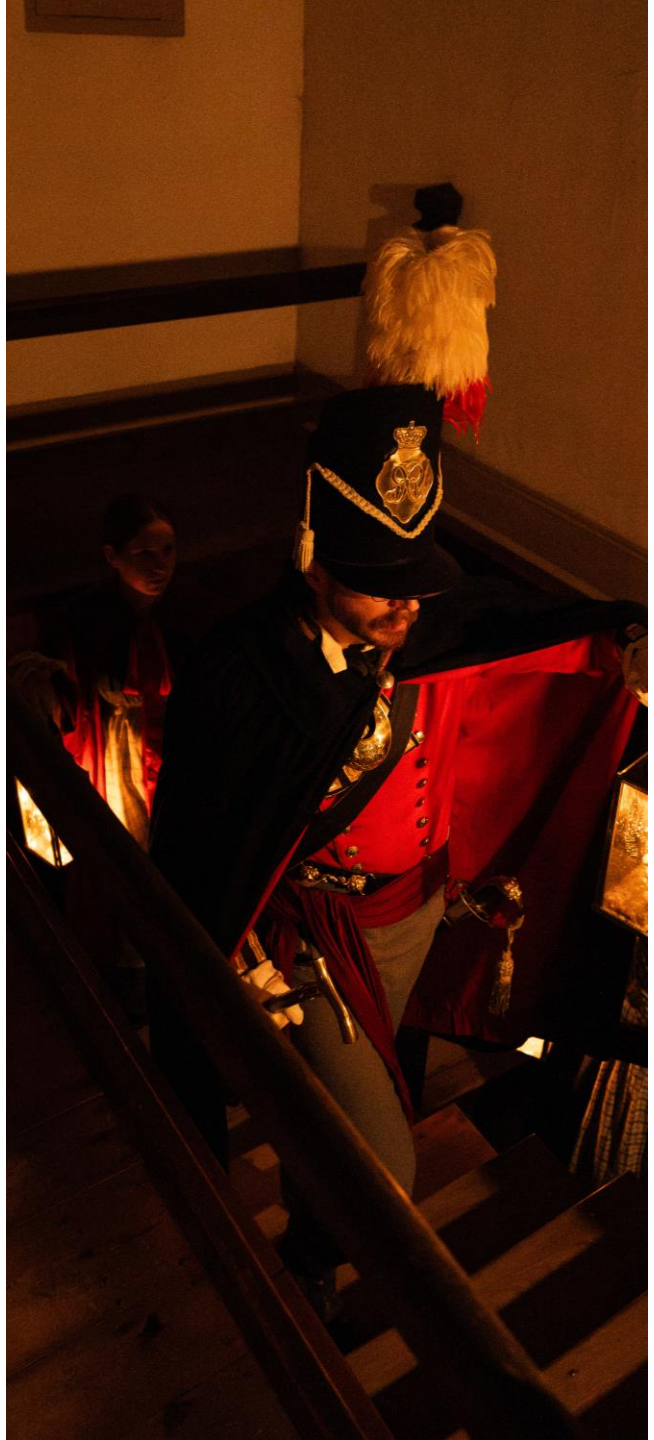
Business Development

Sales – September

- Business and Social Events
  - Hosted 12 site inspections.
  - Supported one partner familiarization visit.
- Travel Trade
  - Hosted four Niagara Parks-led familiarization tours and supported eight additional familiarization tours.
  - Held two virtual training sessions.
- Weddings
  - Hosted 11 ceremonies; 11 site visits and six receptions.







Planning, Environment and Culture

Heritage and Legacy

- **Sold-out Coast to Coast Speaker Series:** The monthly series at Queenston Chapel, Laura Secord Homestead, celebrates its 10th anniversary.
- **Sept. 12 - Live Chickens at Laura Secord Homestead:** Chickens in the kitchen garden extended guest visits by an average of 15 – 45 minutes and encouraged interaction. An all-ages activity explored heritage vs. modern breeds and the use of eggs as women's currency in the early 1800s, while working well across language barriers.
- **Sept. 19 - Sold-Out Ghost Tour at Old Fort Erie**: The annual ghost tour welcomed 125 visitors. Another tour followed Sept. 26, with three All Hallows' Eve events scheduled for October.

Planning, Environment and Culture

Environmental Stewardship

- Removed invasive phragmites, buckthorn and Japanese knotweed along the Niagara River and in natural areas.
- Removed invasive flowering rush from southern creeks and shorelines.
- Purchased more than 3,000 trees for fall planting.
- Completed the Food Forest Implementation Plan with the Vineland Research and Innovation Centre; implementation begins this fall.
- Finalized an MOU with the Trans Canada Trail, the Waterfront Regeneration Trust and Niagara Greenway Commission to improve cross-border trail connections and wayfinding.
- Showcased environmental and forest management practices, including prescribed burns, at the ISA Ontario Tree Climbing Competition.



Planning, Environment and Culture

Horticulture

- Improved the Life on Display Pathway with limestone screenings to enhance appearance and accessibility.
- Established a relationship with a Philippine pupae supplier, reintroducing Birdwing butterflies and increasing species diversity.
- Installed the fall Rieger begonia display at the Floral Showhouse.
- Repainted Table Rock tropical planters in Niagara Parks' chartreuse green.
- Built a customizable arch for special events and celebrations.
- Provided florals and décor for the 9/11 Memorial, NPC Client FAM Tour, School of Horticulture 90th Anniversary Celebration and five weddings.





Planning, Environment and Culture

School of Horticulture

- Celebrated the 90th anniversary of the School of Horticulture and Botanical Gardens.
    - **Sept. 19:** The Nuit Vert Garden Party featured Niagara-inspired food and drinks, blue-and-gold florals and student support.
    - **Sept. 19:** A Guest Lecture Series featured Five speakers who explored horticulture, careers and social media.
    - **Sept. 20:** The Alumni Homecoming featured remarks, alumni presentations, commemorative sweaters, tree planting, BBQ and student-led tours.
- The School of Horticulture welcomed a record 20 new students, the largest incoming class in school history.
- Third-year students completed a Mosaiculture trimming workshop focused on maintaining the Monarch Butterfly sculpture.



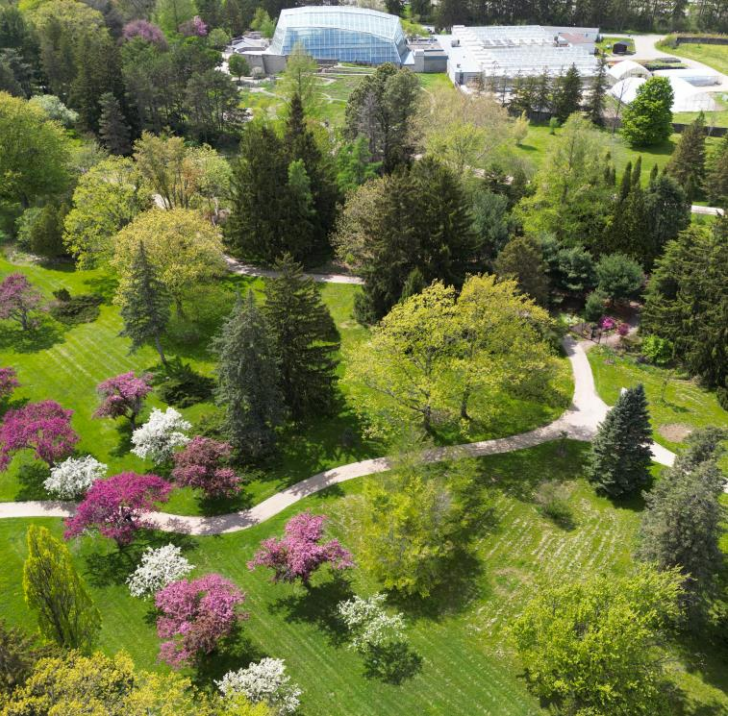




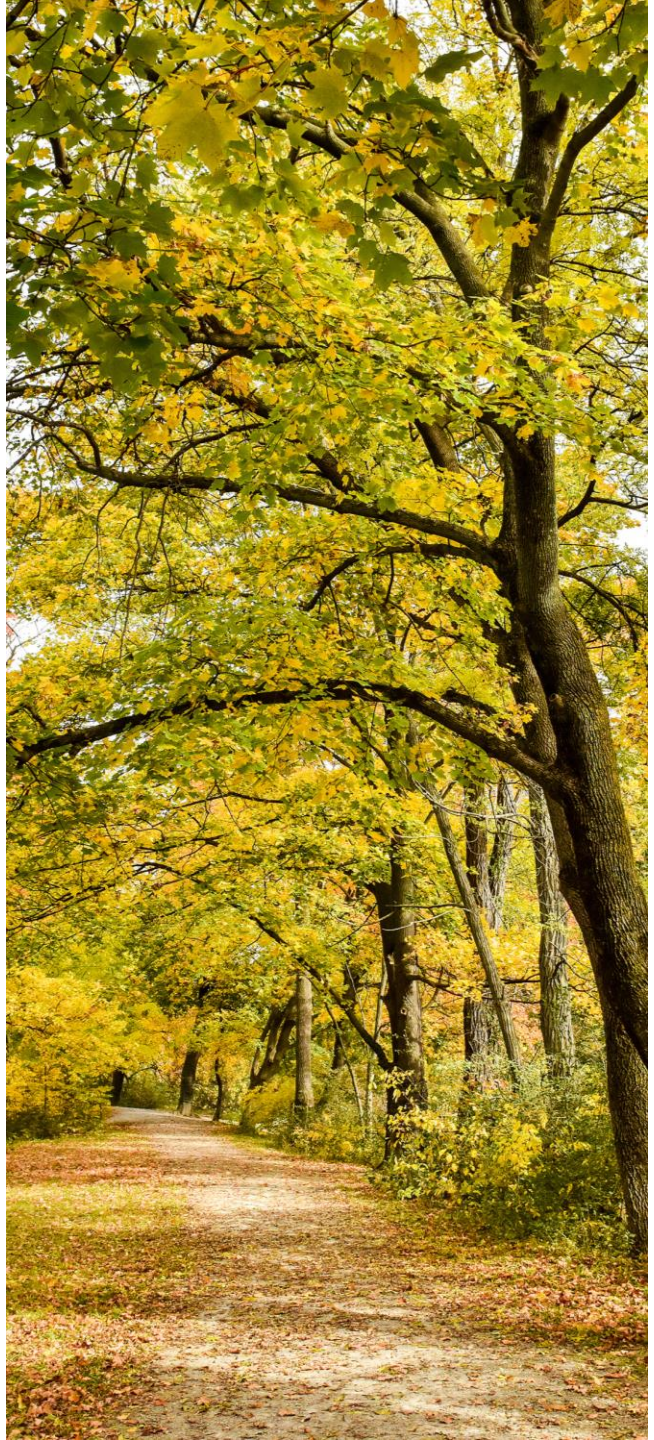


Planning, Environment and Culture

- **25th Anniversary of 9/11:** Commemorative ceremonies were held at Table Rock, in partnership with the City of Niagara Falls and emergency services, and at Mather's Arch in Fort Erie.
- **National Day for Truth and Reconciliation**: Niagara Falls was illuminated orange on Sept. 30 in recognition of Orange Shirt Day.
- **Wilderness Weekends:** Free October events continue, including a painting workshop and twilight hike.
- **Winter Festival of Lights:** Crews are installing tree lights in Queen Victoria Park and repairing and rewiring displays.







Engineering and Parks Operations

Engineering and Project Management

- **Botanical Gardens Fencing:** The next phase of fencing around the Botanical Gardens has begun, supporting overall site security, including the Children's Garden.

Parks Operations

- Cleaned up and sodded pathway edges at Table Rock North to accommodate crane operations.
- Used a power rake to refresh stone pathways along Riverwalk and within Old Fort Erie.
- Added new plant material and mulch ahead of the National Day for Truth and Reconciliation.
- Built a new mulch pathway at the exit of Dufferin Islands.



NIAGARA PARKS

Upcoming Events

- Official sod-turning for the Children's Garden at the Botanical Gardens on Oct. 23.
- Fall Show at the Floral Showhouse, on display daily from 10 a.m. to 5 p.m. until Oct. 18.
- History on Tap at Old Fort Erie on Oct. 24 from 7 to 10 p.m. This 19+ after-hours experience features Niagara College craft beer tastings, food pairings, live music and historical programming.
- Annual Community Tree Planting Day at Legends on the Niagara on Oct. 24 from 10 a.m. to noon.
- Niagara Falls Marathon along the Niagara Parkway on Oct. 25, with 5,400 participants registered for the sold-out event.